



**The Parks - It's time to land an opportunity here**





# WELCOME TO THE WESTERN PARKLAND CITY

Together the eight Local Government Areas of Blue Mountains, Camden, Campbelltown, Fairfield, Hawkesbury, Liverpool, Penrith and Wollondilly comprise the Western Parkland City, with a land area of 8,089 km<sup>2</sup>. The Western Parkland City is a thriving region of economic opportunity and environmental wonders. Surrounded by enviable World Heritage listed landscapes and full of bustling towns and centres, the region is one of the fastest growing in Australia. It is a key contributor to the New South Wales economy and a popular destination for people from around the world.

## HISTORY OF THE PARKS

The Parks is an alliance of the eight Councils who partnered with the Commonwealth and NSW Governments to deliver the Western Sydney City Deal. This was following the identification of this ‘region’ and the groupings of these Councils as one ‘City’ by the Greater Sydney Commission in their Metropolis of Three Cities Report. Within this report, the Three Cities that form what was once referred to as Greater Sydney are outlined as the Eastern Harbour City, the Central River City and the Western Parkland City.

In March 2018, the Councils of the Blue Mountains, Camden, Campbelltown, Fairfield, Hawkesbury, Liverpool, Penrith and Wollondilly signed the 20-year Western Sydney City Deal with the Australian and New South Wales Governments to unlock opportunities in education, business and employment for Western Sydney and its people.

The City Deal brings all levels of government together to plan for the new jobs, transport links, communities, facilities and services that will make the region an even better place to live.

The core premise of a City Deal is that by working together, the three levels of government can identify and eliminate replication and duplication and instead identify what synergies might exist and collaborate so as to achieve an even greater outcome.

In late 2019, the eight Councils reconfirmed their commitment to working collaboratively for the region through the formation of the Western Parkland Councils. This agreement formalised governance arrangements as a further evolution towards sustainable relationships between the Councils and the realization of their shared objectives for the Western Parkland City.

In September 2022, the Western Parkland Councils Delivery Program 2022-2024 was endorsed, with the aim to direct the Western Parkland Councils activities, strengthen the partnership and clarify shared ambitions. It confirmed the commitment to improving collaboration between the three levels of government, delivering the City Deal initiatives and pursuing regional priorities for better transport and jobs.

In September 2022 the Mayors met in person to commit to being stronger, bolder and more innovative than ever before to achieve the joint goal of improving liveability and amenity in the Western Parkland City. As part of that, the Mayors endorsed a change of name to reflect their renewed vision and so the alliance became The Parks.



  
Cr Mark Greenhill OAM  
Mayor | Blue Mountains City Council



  
Cr Ashleigh Cagney  
Mayor | Camden Council



  
Cr George Greiss  
Mayor | Campbelltown City Council



  
Frank Carbone  
Mayor | Fairfield City Council



  
Cr Sarah McMahon  
Mayor | Hawkesbury City Council



  
Ned Mannoun  
Mayor | Liverpool City Council



  
Cr Todd Carney  
Mayor | Penrith City Council



  
Cr Matt Gould  
Mayor | Wollondilly Shire Council



# WE ARE THE WESTERN PARKLAND CITY

Already home to more than a million people, the Western Parkland City is the economic powerhouse of Greater Sydney. With a Gross Regional Product of \$56 billion across its eight local government areas and a population projected to grow to well over 2 million by 2056, the Western Parkland City is instrumental to the State Government’s vision of a metropolis of three cities where residents can live, work, learn and play all within 30 minutes of their homes. Already experiencing unprecedented growth, the future for the Western Parkland City is one of opportunity with both existing businesses and new investors well positioned to share in the region’s success.

All levels of Australian government are increasingly focused on developing liveable, productive and sustainable cities. The Western Parkland City is in an enviable position to build on its substantial existing assets to support sustainable growth, deliver new knowledge-intensive jobs, provide housing choice to meet diverse community aspirations, and maintain the natural environment that makes the region such a popular place to live.

## THE OPPORTUNITY IS NOW

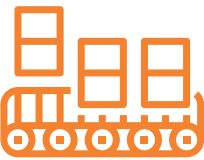
With huge population growth continuing over the next 20 years, affordable land available and substantial infrastructure and building developments already evident across the region, the time is now for investors to come on board and realise the full potential of the Western Parkland City alongside those businesses that are already thriving here.

Local government is working closely with the NSW and Australian Governments through the Western Sydney City Deal, a 20-year collaboration to deliver our shared vision for the region. Governments at all levels have recognised the importance of the Western Parkland City to the economic future of Australia, with investment in key infrastructure worth more than \$14 billion already committed and major projects including transport, health and education currently underway. The strategic location, alongside the road, rail and digital connectivity of the Western Parkland City, makes it an attractive offering to businesses and investors across a range of sectors.

Strategic centres are already established across the region at Campbelltown, Liverpool and Penrith and plans are quickly developing for the new Aerotropolis. While the region is already home to a large range of businesses and industry sectors, there are unrealised opportunities for value-add industries and supply chain connections. We offer a large, young, agile and educated workforce of people who want the opportunity to work close to home so they can enjoy the lifestyle the Western Parkland City offers – beautiful open, green spaces, diverse housing stock, recreational offerings, quality child care, schools and universities; our region offers it all.

Thirty-four per cent of our population speaks a language other than English at home, with a large proportion also born overseas. We are a culturally diverse gateway to the world, and we take pride in the stories of our people, who have come from around the globe. We are equally proud of the rich history and culture of our significant First Nations population and are deeply grateful for their contribution to our region. Let’s add your story.

# TOP 5 INDUSTRY SECTORS OF THE REGION



### MANUFACTURING

Strongly represented, 28% of the manufacturing employees in Greater Sydney are located within the Western Parkland City. Advanced manufacturers are increasingly attracted by the opportunities for a skilled workforce to deliver innovative products, components and services within global supply chains in sectors such as aerospace, medical and automotive industries.



### FREIGHT AND LOGISTICS

This region’s existing freight and logistics industry offers major distribution centres well connected to primary freight corridors including motorways and rail, with additional infrastructure investments committed to optimise the upcoming benefits of a curfew-free airport.



### HEALTHCARE

Unprecedented Health Care demand is matched by strong investment in health infrastructure and innovative health research and education to support care services as well as the development of skilled health professionals.



### TOURISM

A fast growing visitor economy built on existing assets including world heritage listed natural environments, adventure and leisure facilities, thriving arts and creative industries and agritourism that will be within easy reach of the new Western Sydney International Airport.



### AGRIBUSINESS

The Western Parkland City has a long tradition of agriculture and food and beverage manufacturing and is home to leading research institutions such as the Elizabeth Macarthur Agricultural Institute, the Australian Botanic Gardens at Mount Annan, University of Sydney Agricultural Institute and Western Sydney University.

## PART OF NEW SOUTH WALES

NSW is an economic leader. Its economy is the largest in Australia, and is larger than the economies of Malaysia, Singapore and Hong Kong. NSW Chief Economist has prepared the NSW 2040 Economic Blueprint: Investing in the State’s Future to set the direction for our continued success in a changing world and expanding global economy, and predicts the State’s output will reach \$2 Trillion by the year 2040.

With more than eight million people who call NSW home, \$87.2 Billion allocated to infrastructure projects and upwards of 600 multi-national companies based in the State, NSW is the perfect option for businesses seeking a large employee talent pool and consumer base.



# KEY REGIONAL STATISTICS

**CURRENT POPULATION**  
**1,153,736**  
THIS IS AN INCREASE OF 130K SINCE 2016.



**39% OF HOUSEHOLDS**  
**ARE COUPLES WITH CHILDREN**  
AND 18% OF THE OVERALL WESTERN PARKLAND CITY POPULATION BEING SCHOOL AGED

**IN WESTERN PARKLAND CITY**  
**22% OF HOUSEHOLDS**  
**EARNED AN INCOME OF**  
**\$3,000** OR MORE PER WEEK IN 2021.

**79% OF REGION**  
**RESIDE IN SINGLE**  
**DWELLINGS**  
53% FOR GREATER SYDNEY



**31%** OF HOMES HAVE 1 MOTOR VEHICLE  
**35%** OF HOMES HAVE 2 MOTOR VEHICLES  
**22%** OF HOMES HAVE 3 OR MORE VEHICLES COMPARED TO 15% IN GREATER SYDNEY

## HOW OLD ARE WE? AGE POPULATION

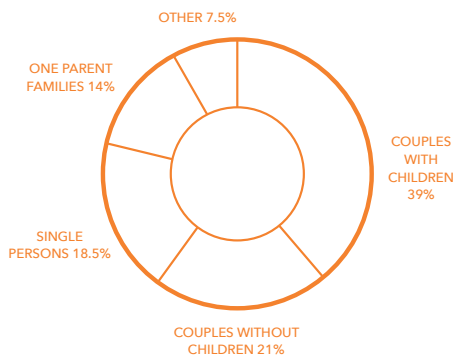
|          |         |
|----------|---------|
| 0 to 4   | 79,254  |
| 5 to 17  | 208,537 |
| 18 to 59 | 640,374 |
| 60 to 84 | 209,570 |
| 85+      | 17,013  |

**26% OF THE**  
**POPULATION**  
**HAVE A BACHELOR LEVEL**  
**DEGREE OR HIGHER**

**50.07%**  
**OF WESTERN**  
**PARKLAND CITY**  
COMPLETED YEAR 12 OR EQUIVALENT

**21.38%**  
**COMPLETED**  
**YEAR 10 OR EQUIVALENT**

## WHO LIVES IN OUR HOMES?



## MOST POPULAR FIELDS OF STUDY

- MANAGEMENT & COMMERCE
- SOCIETY AND CULTURE
- HEALTH AND EDUCATION
- ENGINEERING AND RELATED TECHNOLOGIES

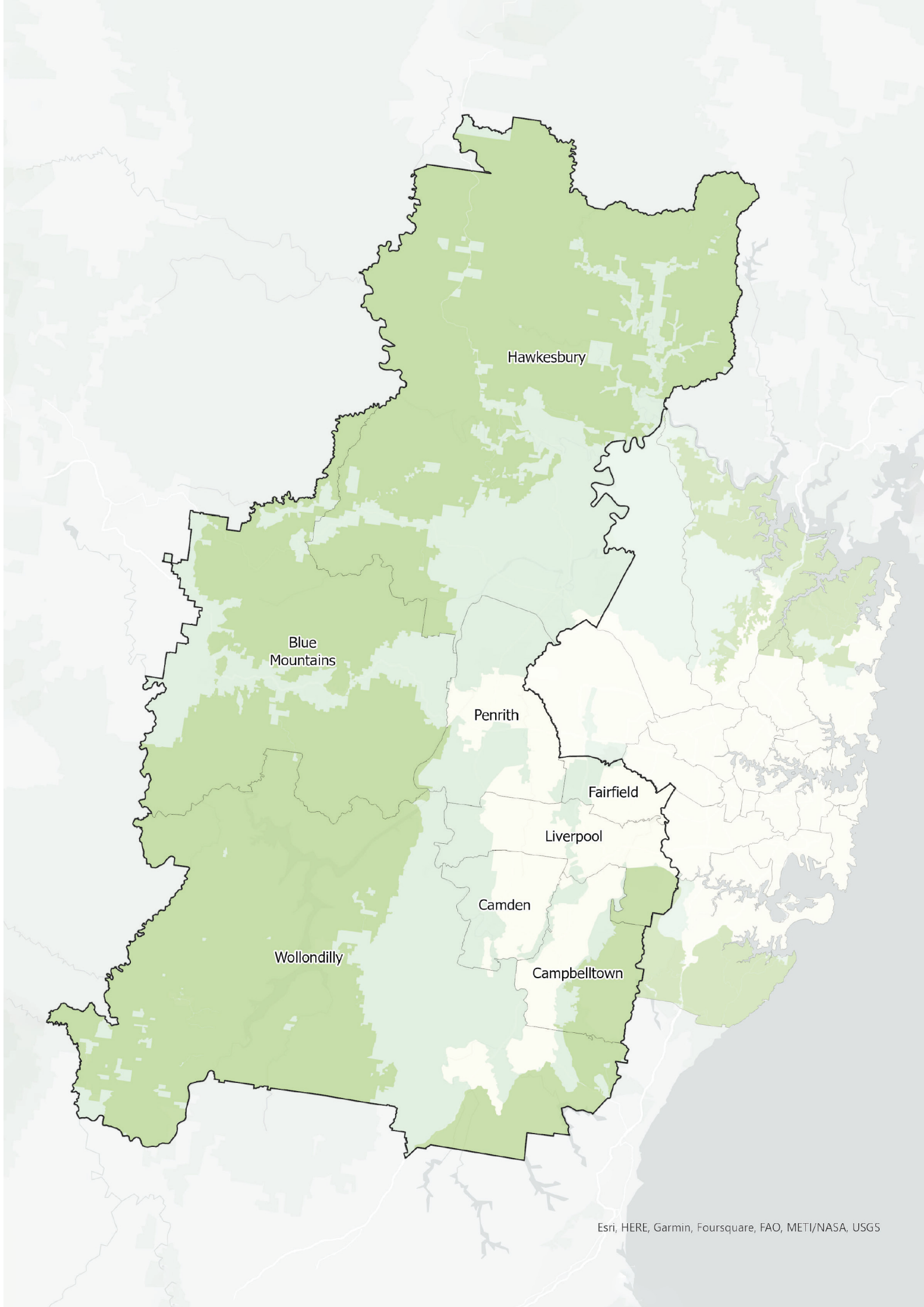
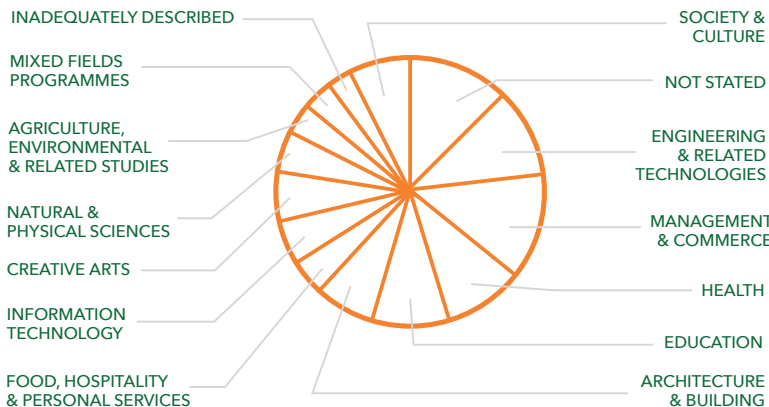
**TOP FIVE LANGUAGES**  
**SPOKEN AT HOME** OTHER THAN ENGLISH  
ARABIC, VIETNAMESE, ASSYRIAN, HINDI & SPANISH

**36.6%** OF RESIDENTS  
**SPEAK A LANGUAGE**  
**OTHER THAN ENGLISH AT HOME**

**GRP CURRENTLY**  
**\$59.52 BILLION**

**86,876 REGISTERED**  
**BUSINESSES** IN WESTERN PARKLAND CITY

**640K WORKERS**  
**LIVING IN THE REGION**





# BLUE MOUNTAINS

Located within a World Heritage National Park, the Blue Mountains is a city of unique beauty, opportunity and challenges.

The Blue Mountains is one of the most visited and iconic destinations outside Sydney, and Council is working to foster a vibrant and sustainable economy, while protecting the surrounding World Heritage Area for future generations. The City seeks to be a leader in eco tourism, optimising the benefits of a burgeoning visitor economy while managing the impacts of tourism.

As the inaugural City of the Arts, the Blue Mountains has a higher proportion of people working in the creative industries than in most other cities and their productivity is a strength of the region, contributes to the liveability and diversifies our tourism offer.

The Blue Mountains has a highly skilled and educated workforce and robust employment sectors, including health care and social assistance, retail, education and training, construction, public administration and safety, and professional, scientific and technical services.

The City also provides a district hospital, TAFE and University, meaning the Blue Mountains is poised for growth. We are growing employment and inward investment, strengthening diversity within our economy, and seek to harness the collaborative advantages we enjoy with neighbouring local government areas.

## POPULATION

79,373



2021

83,951



2041



## BLUE MOUNTAINS PLANETARY HEALTH CENTRE OF EXCELLENCE



Planetary Health is rooted in understanding the interdependencies of human and natural systems. We live longer and more prosperous lives than ever before, however many of the socio-economic processes which have led to this prosperity (including agricultural, industrial and technical advancements) have taken a heavy toll on the Earth's natural systems.

The Blue Mountains sits on the edge of the largest metropolis in Australia and yet is surrounded by one of the most delicately calibrated ecosystems, recognised worldwide for its ecological value. As one of only two cities in the world within a World Heritage National Park, the Blue Mountains local government area is perfectly placed to be a leader in responding to climate change and striving to be a City that models sustainability and sustainable living, as well as sustainable industries and innovations.

In September 2020, Blue Mountains City Council bought the former Katoomba Golf Course site after the Blue Mountains 2040: Living Sustainably Local Strategic Planning Statement identified a long term aim of establishing a centre of excellence for environmental science, sustainability and planetary health in the Blue Mountains. The former Katoomba Golf Course site is currently being investigated as a location for the new Planetary Health Initiative.

## FIVE FAST FACTS

1. Blue Mountains Gross Regional Product for 2021 was **\$3.38 Billion**
2. Opportunities for global connection through business and industry conferences in the medicinal research, science and transport sectors given proximity to the Western Sydney International Airport and attraction of the Blue Mountains area as a tourism destination.
3. The Blue Mountains is home to **5,515 local businesses** and **19,513 local jobs**, with a highly educated and skilled workforce. Of the region's employees, **28% have a Bachelor's Degree qualification or higher**.
4. Tourism supports an estimated **1,473 jobs**, or **7.5%** of total employment. Of this, **1,095 jobs are directly supported by tourist expenditure**.
5. A highly capsulised workforce with a large number of home-based and creative businesses.

## 3 BIGGEST INDUSTRIES



**RENTAL, HIRING AND  
REAL ESTATE SERVICES** \$992M



**CONSTRUCTION** \$821M



**HEALTH CARE AND  
SOCIAL ASSISTANCE** \$470.57M



## CONTACT

**Andy Turner**

Manager Economy, Visitation  
and Place

Phone +61 2 4780 5513  
aturner@bmcc.nsw.gov.au

[bmcc.nsw.gov.au/business](https://bmcc.nsw.gov.au/business)



# CAMDEN

Camden is one of the fastest growing local government areas in Australia with rapid population growth of around 6.3% per annum. Camden is an evolving, vibrant and dynamic place which embraces its unique history and rural backdrop. It is poised to leverage off the economic advantage of being only 15 minutes away from the Western Sydney International Airport.

Located just 60km south-west of the Sydney CBD, Camden features a mix of agricultural farmland, scenic views and vistas, country towns and villages, commercial and industrial hubs, as well as rapidly growing residential subdivisions and strategic centres in the South West Growth Area.

A strong, smart and skilled workforce of over 150,000 people will call Camden home by 2036, attracted by the quality of life and unique employment opportunities that Camden offers.

Camden provides opportunities in some of the fastest-growing market sectors such as Retail Trade, Education and Training, Tourism, Healthcare, Agribusiness, Construction and the Technology-driven jobs of the future in the key economic hubs of Camden, Leppington, Narellan, Oran Park and Smeaton Grange.

## FIVE FAST FACTS

1. Camden's Gross Regional Product was **\$6.37 Billion** in 2021, with GRP growth of **8.3%** per annum on average over the last decade.
2. At **70%**, Camden has the Western Parkland City's highest labour force participation rate.
3. In the year 2020/21 there were **42,477 local jobs** with two-year average annual growth of **6.7%**.
4. Camden LGA's number of registered businesses grew by **12.8% per annum** on average over 2018-2021 to a total of **10,881**.
5. Camden LGA has over **500 hectares** of industrial and business land, providing ample space for investment growth.

Council plays a proactive and supportive role in facilitating and encouraging business, economic and community growth through innovative infrastructure and service delivery programs. Boasting the Sydney Metropolitan's fastest DA determination times, with a median of 27 days in financial year 2021/22, Council understands the importance of delivering efficient services which facilitate ease of engagement with our various functions.

The Camden Community Strategic Plan 2036 articulates the vision for a welcoming, liveable, prosperous, balanced and leading LGA – the place to be for existing and future businesses, workforce and resident communities.

## 3 BIGGEST INDUSTRIES



**CONSTRUCTION**

**\$3B**



**MANUFACTURING**

**\$1.6B**



**WHOLESALE TRADE**

**\$1B**



## POPULATION

**119,325**



**2021**

**243,531**



**2041**



## CAMDEN'S MAJOR CENTRES



New businesses are attracted to Camden to take advantage of its fastest growing and emerging market sectors. Camden contains two strategic centres – Narellan and Leppington – which are poised for investment and economic opportunity, and a range of local centres which provide key livability features that make it so attractive to new residents.

Leppington, located in the South West Growth Area, will be a thriving and liveable city attracting high quality investment. Located at the border of the Western Sydney Aerotropolis, the Leppington Town Centre will provide homes, local jobs, retail services, civic and cultural facilities, and transport connectivity via existing and planned rail infrastructure to the new airport and Greater Sydney.

Camden Town Centre is Camden's heritage heart and the site of its emerging arts and culture precinct. With a well-preserved original town layout, the town centre is frequented by residents, local workers and visitors from across Greater Sydney and beyond, who come to enjoy its heritage and historic assets, diverse cafés and restaurants, boutique offerings, and adjacent open spaces.

## CONTACT

### Economy & Place Team

Phone 02 4654 7777  
business@camden.nsw.gov.au

[www.camden.nsw.gov.au/business](http://www.camden.nsw.gov.au/business)



# CAMPBELLTOWN

Campbelltown is undergoing an unprecedented era of change, and we're making the most of the opportunities that lie ahead. With our focus squarely on improving the city's public amenity, open spaces, connectivity, social inclusion and local job opportunities, the revitalisation of Campbelltown is happening now. We are Campbelltown, where opportunity comes to life.

Campbelltown is an ambitious city defined by passion, fresh thinking and resilience. A key metropolitan centre for the broader Macarthur region, we are the economic, cultural, health and lifestyle capital, providing regional services including concentrations of higher order jobs, a wide range of goods and services, entertainment, leisure and recreational services, as well as cultural and arts experiences.

A rapid growth region, we're currently home to more than 175,000 people and expected to grow to more than 270,000 by 2041. Rich in culture, we have a diverse community with more than a third of residents born overseas and over 182 different languages spoken.

## FIVE FAST FACTS

1. Gross Regional Product (GRP) of **\$8.75 Billion**.
2. Average economic growth of **3.8%** over the last **5 years**.
3. The economic hub for the Macarthur region, one of the fastest growing regions in Australia, we support **64,675 jobs** and **10,653 local businesses**.
4. Our Health and Education Precinct will be the future home of the Ingham Institute for Applied Medical Research and the Genesis Care Integrated Cancer Innovation Hub.
5. Large established manufacturing and industrial precinct, with **692ha** of general industrial zoned land.

We have a burgeoning industry, education and research ecosystem, with a focus on key growth sectors – medicine and health research, advanced manufacturing, law and justice, and STEM. We also boast a strong talent pipeline, with a large primary, secondary and tertiary education sector, including some of the best performing public and private schools in NSW.

A highly connected city, we have extensive road and rail (both passenger and freight) transport links to Sydney CBD, Sydney International Airport, Western Sydney Airport, Port Kembla, Canberra and beyond.

We're determined to deliver on potential opportunities for Campbelltown and are committed to supporting and facilitating quality infrastructure and investment that will support and shape the expansion of our city.

## 3 BIGGEST INDUSTRIES



**MANUFACTURING** \$6.14B



**CONSTRUCTION** \$2.3B



**RENTAL, HIRING AND REAL ESTATE SERVICES** \$2.14B



## POPULATION

176,519



2021

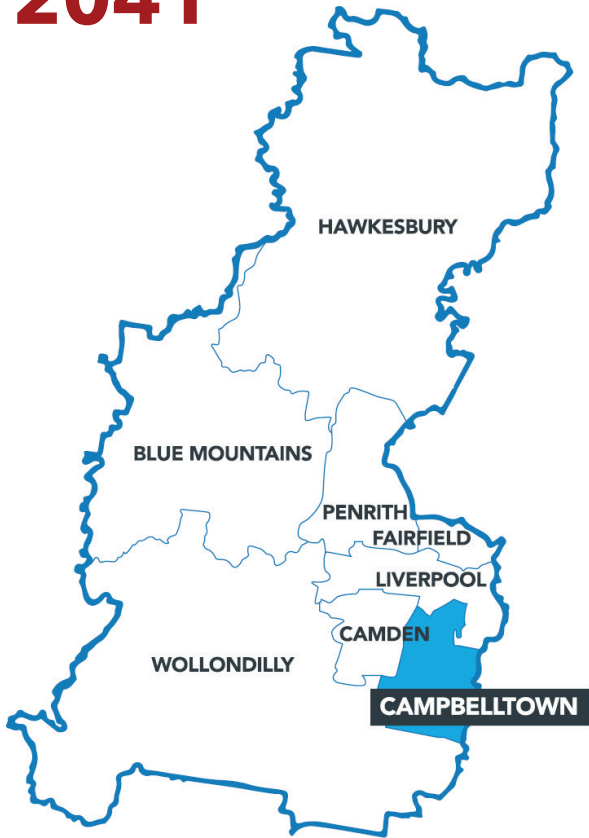
272,303



2041



CAMPBELLTOWN



## CAMPBELLTOWN COMMUNITY AND JUSTICE PRECINCT



At the heart of one of Australia's fastest growing regions, the 5.7ha Community and Justice Precinct boasts a prime high street location at the centre of the action in Campbelltown.

Combining community, education and industry functions, the multi-jurisdictional justice precinct will serve as a new benchmark for how justice can be understood and facilitated within the expanding Western Parkland City.

A progressive, tri-government collaboration, the precinct is a critical part of the broader Reimagining Campbelltown City Centre Masterplan with the potential to create new jobs, infrastructure and expanded access to government and justice services across the broader Macarthur region. Precinct master planning is now underway, supported by the Australian and NSW governments, alongside the Western Parkland City Authority.

## CONTACT

**Rebecca Grasso**

Director City Futures

Phone +61 2 4645 4333

[rebecca.grasso@campbelltown.nsw.gov.au](mailto:rebecca.grasso@campbelltown.nsw.gov.au)

[www.campbelltown.nsw.gov.au/business](http://www.campbelltown.nsw.gov.au/business)





# FAIRFIELD

Fairfield City is known for its rich culture, diverse demographic profile and significant industrial lands that provide the ideal location to do business.

A region on the move; a place of growth both in population and industry, the local economy boasts highly diverse industry in manufacturing, education, transport and logistics, food and beverage and recreation sectors.

Strategically located 30kms west of Sydney CBD, 10kms southwest of Parramatta and 15kms from the new Western Sydney Airport, Fairfield City has much to offer businesses seeking to grow and invest.

Fairfield City is home to over 210,000 people from highly diverse cultural backgrounds, making Fairfield City a unique and inclusive City. Renowned for its vibrant street festivals to celebrate its diversity, Fairfield City hosts a full calendar of events including the famous Cabramatta Moon Festival, the largest authentic South East Asian cultural celebration which attracts visitors across the country with more than 90,000 visitors each year.

## FIVE FAST FACTS

1. **\$10.32 Billion** Gross Regional Product.
2. **71%** of residents speak a language other than English.
3. Strong manufacturing industry particularly in Food and Beverage manufacturing.
4. Tourist Destination boasting a number of key family attractions including: Aquatopia Water Park, Fairfield Showground, Calmsley Hill City Farm, Western Sydney Parklands, Tree Tops Adventure Park.
5. Largest industrial precinct in the Western Parkland City – Smithfield Wetherill Park Industrial Estate.

The City provides employment for more than 81,000 people (16,592 local businesses) and caters for a diverse range of industries including Manufacturing, Transport and Logistics, Administrative services, Professional, Health and Education.

Well connected via a strong road network, Fairfield contributes significantly to the Greater Sydney's industrial sector and encompasses one of the largest industrial estates in Greater Sydney, Smithfield Wetherill Park industrial precinct. Fairfield City is a vibrant and culturally diverse city with many advantages for business.

With an array of international dining experiences reflecting the vibrant cultures of the area, Fairfield City is the ultimate food destination with authentic tastes from Asia, the Middle East, South America and Europe.

## 3 BIGGEST INDUSTRIES



**MANUFACTURING** \$6.25B



**WHOLESALE TRADE** \$2.6B



**TRANSPORT, POSTAL AND WAREHOUSING** \$2B



## POPULATION

209,030

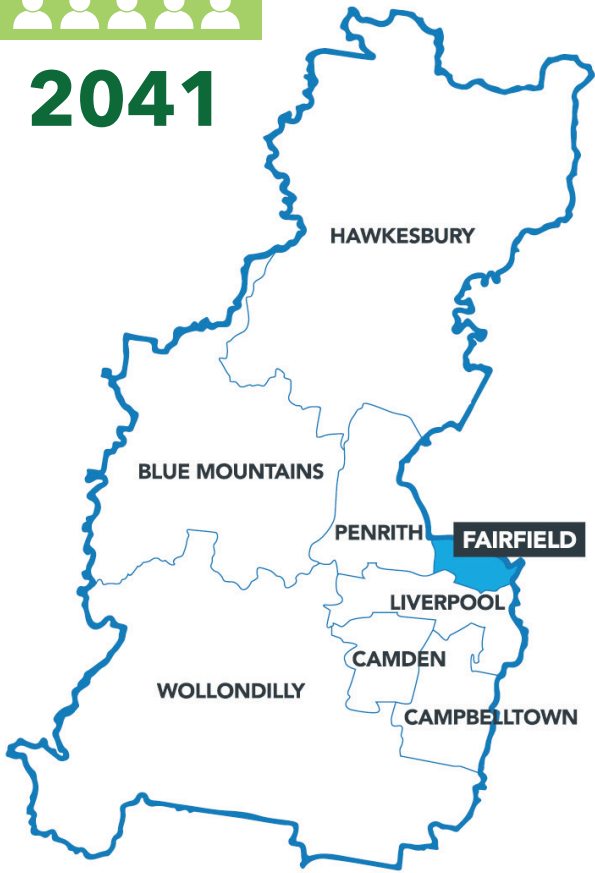


2021

249,523



2041



## SMITHFIELD WETHERILL PARK INDUSTRIAL ESTATE



The Smithfield Wetherill Park Industrial Estate is one of the largest in the Southern Hemisphere and makes a major contribution to the New South Wales and Australian economies.

It is strategically connected to national and international transport networks including the M4 and M7 motorways, the new Western Sydney Airport and nearby Intermodal terminal.

The industrial area is home to nearly 3,000 businesses and 20,000 jobs. The sector shows great potential to increase its exporting capabilities and international trade opportunities.

Existing and well-established industry clusters and supply chains are optimally positioned to meet the needs of businesses in the Western Sydney Aerotropolis and beyond.



## CONTACT

**Jessica Healey**

Manager, Economic Development

**Phone** +61 2 9725 0857  
jhealey@fairfieldcity.nsw.gov.au

[www.fairfieldcity.nsw.gov.au](http://www.fairfieldcity.nsw.gov.au)



# HAWKESBURY

As the largest LGA in Sydney, Hawkesbury is a prime location for investment in sustainable agriculture food and agribusiness in Greater Sydney. The vision for Hawkesbury is to be the centre of food and agribusiness for the Western Parkland City, connecting Greater Sydney's population of 5 million people to sustainable agriculture, production and innovation.

Situated at the base of the Blue Mountains and less than an hour from the Sydney CBD, Hawkesbury's natural landscape embodies the Greater Blue Mountains World Heritage Area, the Hawkesbury River and the surrounding green farmlands.

## FIVE FAST FACTS

- 1. Hawkesbury City's Gross Product is estimated at **\$3.734 Billion**.
- 2. There are 7,162 local businesses with **27,360 local jobs**.
- 3. RAAF Base Richmond is an established defence maintenance facility and high security defence site.
- 4. WSU Hawkesbury will host Australia's first Agri-Tech Hub.
- 5. Hawkesbury is located close to the M7, M4, M2 and Great Western Highway.



The land in Hawkesbury Valley has been and continues to be vital to locals from its earliest years with traditional Aboriginal farming methods through to the current day where agricultural production now contributes 20% to Sydney's peri-urban food bowl.

The Clarendon Precinct encompasses a ready supply of industrial land for agribusiness and supporting industries. The established education and research cluster offers a convenient connection for producers to local and global markets, making it the premier location for agribusiness in Western Sydney.

## 3 BIGGEST INDUSTRIES

|                                                                                     |                                         |                 |
|-------------------------------------------------------------------------------------|-----------------------------------------|-----------------|
|    | <b>MANUFACTURING</b>                    | <b>\$1.5B</b>   |
|  | <b>CONSTRUCTION</b>                     | <b>\$925.5M</b> |
|  | <b>PUBLIC ADMINISTRATION AND SAFETY</b> | <b>\$758.5M</b> |



## POPULATION

**67,472**

**2021**

**77,211**

**2041**

 **Hawkesbury City Council**



## WELL-ESTABLISHED AGRICULTURAL EDUCATION AND RESEARCH CLUSTER



The Western Sydney University is an agricultural innovator, focused on economically sustainable regional development, and agricultural related businesses. This includes: the Hawkesbury Institute, with its focus on agribusiness innovation, future food systems impacts, food innovation, indoor cropping and 'robotic systems'; and the Greenhouse Research Facility helping Australian growers tap into the latest research and practices within greenhouse crop production. The Western Sydney Institute (TAFE) with its complimentary focus on horticulture, agriculture, veterinary science, floristry and equine industry, works with WSU to produce career-ready graduates.

Western Sydney University has launched its vision for an Australian-first Agri-Tech Hub, a planned 6-hectare, high-tech commercial, teaching and research greenhouse complex within the Hawkesbury region, to boost jobs and opportunities for the region. The Agri-Tech Hub will be a high-tech industry-partnered greenhouse array, supported by engaged research clusters in food technology, land-use management and consumer demand. It will focus on creating jobs, attracting industry, and developing a sustainable approach to future peri-urban farming.

## CONTACT

**Amanda Kearney**

Manager City Design and Economic Development

Phone +61 2 4560 4437  
akearney@hawkesbury.nsw.gov.au

[www.hawkesbury.nsw.gov.au](http://www.hawkesbury.nsw.gov.au)



# LIVERPOOL

As Sydney’s third CBD and the gateway to Western Sydney International Airport, Liverpool is a city of opportunities.

The Airport and its surrounding Western Sydney Aerotropolis have already attracted \$20 billion in investment. There is also \$1 billion worth of major projects approved or under assessment in Liverpool’s city centre, triggered by rezoning of 25 hectares in the CBD in 2018 to allow mixed-use buildings. Council is working to make Liverpool a wonderful place in which to live, work, study, and improving access to the Georges River through a network of paths along its banks.

A detailed Public Domain Master Plan will guide Liverpool city centre’s transformation at street level, moving towards a greener and more attractive streetscape. Through these projects, Council is transforming Liverpool into a city of the future and developers are responding. With more than 100,000m² of commercial floor space in the pipeline, there has never been a better time to locate in Liverpool.

Work has started on a master plan for Woodward Place, a 28-hectare site on the western edge of the CBD. This will become a playground for the 30,000 people projected to live in the city centre in a few short years.

## FIVE FAST FACTS

- 1. Gross Regional Product of **\$12.97 Billion**.
- 2. There are 18,626 businesses and **96,711 jobs**.
- 3. Residents speak **150 languages**.
- 4. More than **\$1 Billion** worth of development in the pipeline for the CBD.
- 5. Liverpool sits at the nexus of the M5, M7, M12, Hume Highway and Southern Sydney Freight Line.



## 3 BIGGEST INDUSTRIES



**WHOLESALE TRADE**

**\$2.1B**



**MANUFACTURING**

**\$3.8B**



**CONSTRUCTION**

**\$3.8M**

## POPULATION

**249,311**



**2021**

**386,646**



**2041**

**LIVERPOOL  
CITY  
COUNCIL**



## LIVERPOOL INNOVATION PRECINCT



Anchored by Liverpool Hospital and including the Ingham Institute for Applied Medical Research, the Liverpool Innovation Precinct brings together government, education and business sectors to deliver an aspirational vision for a better future. There are 15,000 health and knowledge workers already in the Liverpool local government area – a number set to increase to 30,000 by 2036. Almost 100,000 patients are treated in the precinct each year, while 10,000 students build knowledge for their future.

Liverpool hospital is undergoing a \$790 million upgrade. Due for completion by 2026, the redevelopment will include a new comprehensive and integrated cancer centre, an expanded emergency department, and enhanced neonatal intensive care, maternity and critical care. The Liverpool Innovation Precinct attracts dynamic researchers, innovators and investors to identify and create solutions to healthcare challenges, foster local start-ups and generate skilled jobs for Liverpool as Sydney’s third CBD.



## CONTACT

**Julie Scott**

Manager Economic Development  
and Partnerships

Phone +61 2 8711 7731  
scottj@liverpool.nsw.gov.au

[www.liverpool.nsw.gov.au/business](http://www.liverpool.nsw.gov.au/business)



# PENRITH

Penrith will be one of the most connected cities in Australia. Strategically positioned as the closest major centre to the new Western Sydney Airport, Penrith offers unprecedented opportunities to businesses and industries.

The new \$7 billion Sydney Metro - Western Sydney Airport line connecting St Marys city centre to the new airport, combined with major arterial road upgrades and rapid bus services mean Penrith is in a prime position to bring students, workers and businesses together.

As the lifestyle and economic heartland for the new Western Sydney Airport and Aerotropolis, Penrith promises new levels of success for business and the community. Penrith is situated at the centre of one of Australia's most significant economic corridors, connecting the north-west and south-west growth hubs. Boasting over 4,000ha of existing and potential employment land, Penrith can provide astute businesses with the space they need to meet the needs of today while preparing for the growth of tomorrow.

Penrith City Council is delivering key city-shaping projects to revitalise the city and strengthen its position as an economic and employment hub within Western Sydney. These projects include a Penrith City Park and several commercial developments in Penrith City Centre, as well as major redevelopments along the banks of the Nepean River in partnership with the Australian and New South Wales Governments.

## 3 BIGGEST INDUSTRIES

|                                                                                    |                                         |        |
|------------------------------------------------------------------------------------|-----------------------------------------|--------|
|   | MANUFACTURING                           | \$5.5B |
|   | CONSTRUCTION                            | \$4.3B |
|  | RENTAL, HIRING AND REAL ESTATE SERVICES | \$2.8B |



## FIVE FAST FACTS

1. Gross regional product of **\$12.19 Billion**.
2. Only city connected by rail to the Western Sydney International Airport on day one of operations.
3. **4,000ha** of existing and potential employment land.
4. Health Care and Social Assistance is the biggest employing industry in the City, providing over **10,000 jobs**.
5. Home to the workforce of the future with **34.2%** of the population aged 24 or under.

## POPULATION

216,075



2021

270,477



2041



## THE 30 MINUTE CITY



We are on track to be one of the most connected cities, with the new Sydney Metro – Western Sydney Airport rail line operational from day one. This transformative piece of infrastructure delivers on Council's long-held vision of a 30-minute city - one which enables our community to work close to home, and to be connected to friends and family, recreation opportunities and first-class cultural experiences. Penrith is a skilled, educated and growing community connected by a strong sense of pride in the area and a dedication to those who do business here.

Innovation, education and a thriving digital economy creates new local jobs, new investments and new opportunities for people in our city. Projects such as Sydney Science Park bring this to life through a \$5 billion project that will create an internationally recognised epicentre for research and development at Luddenham, creating more than 12,000 knowledge-based jobs, catering to over 10,000 students and will be home to over 10,000 residents.

## CONTACT

**Jeni Pollard**

Manager City Resilience

Phone +61 2 4732 7770  
jeni.pollard@penrith.city

[www.penrithcity.nsw.gov.au](http://www.penrithcity.nsw.gov.au)



# WOLLONDILLY

Wollondilly Shire is ideally located in close proximity to Sydney, Wollongong, the new Western Sydney Aerotropolis and Western Sydney International Airport.

Wollondilly covers 2560km<sup>2</sup> and encompasses the Greater Blue Mountains World Heritage Area to the west, and the escarpment overlooking Wollongong to the east. The Shire is a patchwork of agricultural lands, rural landscapes, bushland, and separate towns and villages.

We are proudly 'rural'. The community values this identity, character and the unique lifestyle opportunities of being in a rural setting within close proximity of Sydney, Canberra, Wollongong and the new Western Sydney Airport. In this context we are on the periphery of the city, referred to as being 'peri-urban'. Peri-urban lands typically comprise a mix of urban and rural residential areas with productive agricultural lands, biodiversity areas and diverse topographies.

Wollondilly is seeking investment opportunities in tourism, innovation and business including agritourism and nature-based tourism. The Wollondilly Destination Management Plan also highlights opportunities for accommodation investment including a premium holiday park, hotels and high-end eco-resort.

From an innovation perspective, a platform is available for priority investment in smart transport, flexible workspaces, the circular economy, advanced manufacturing and digital connectivity.

## 3 BIGGEST INDUSTRIES

|                                                                                     |                      |               |
|-------------------------------------------------------------------------------------|----------------------|---------------|
|   | <b>MINING</b>        | <b>\$1.1B</b> |
|  | <b>CONSTRUCTION</b>  | <b>\$934M</b> |
|  | <b>MANUFACTURING</b> | <b>\$432M</b> |



## POPULATION

54,176

2021

99,600

2041



## ONE OF NSW'S LEADING AGRICULTURAL REGIONS



The area has a strong agricultural history and this heritage is evident in both the appearance and economic offerings of the various town and village centres. Wollondilly proudly produces a large number of products for Sydney and the surrounding region, including poultry, cut flowers, fruit and vegetables and livestock. Our location within the Sydney Metropolitan region, with easy transport access to key transport hubs, means that we provide the area with fresh and highly perishable commodities.

The Shire is currently focused on economic development opportunities in:

- Agriculture and agribusiness
- Tourism and agritourism
- Healthcare and social assistance
- Advanced manufacturing

This approach provides the region with the chance to attract new business opportunities and to diversify the economic offer whilst retaining its rural landscape and productivity as well as the beautiful natural setting.

## FIVE FAST FACTS

1. Gross Regional Product of **\$2.41 Billion** and **4,602 local businesses**.
2. Strategically positioned **1 hour** to Sydney, under **20 minutes** to the Western Sydney Aerotropolis, **45 minutes** to Wollongong and just over **2 hours** to Canberra.
3. Exceptional greenfield development opportunities available.
4. Wollondilly is one of the few agricultural areas contributing to the Sydney food basin.
5. Mining has tremendous impact on the economy, accounting for over **50%** of the exports in the region.

## CONTACT

**Shaun Beckley**

Executive Planner Business and Investment

Phone +61 2 4677 1100  
council@wollondilly.nsw.gov.au

[www.businesswollondilly.com.au](http://www.businesswollondilly.com.au)







# CONTACT

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## The Parks

[contact@theparks.nsw.gov.au](mailto:contact@theparks.nsw.gov.au)

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### References

Data used in this publication is generally from publically available data sources including Australian Bureau of Statistics, 2016 Census of Population and Housing, Estimated Resident Population and Building Approvals; National Economics (NIEIR), TRA Sydney Regional Tourism Profile and NSW Department of Planning.

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